

TrueTip, LLC

# Touch Technology Guide

## Learn about the benefits of TrueTip:

- Making a difference in Medicine
- Cleaning up the hospitality industry
- On the move in the trucking industry
- Going places with GPS users
- Hitting a jackpot in the gaming arena
- No More Hanging Chads

## Hospitals Find A Solution In TrueTip®

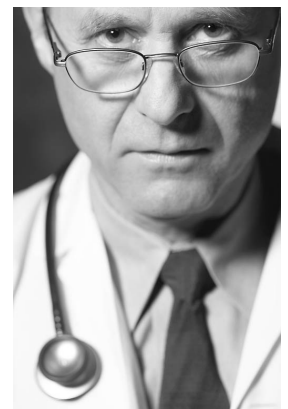
With the growing risk of infection and the vital importance of maintaining sanitary conditions throughout America's hospitals, one solution is starting to make a difference. TrueTip, LLC's innovative stylus solutions keep touch screens sanitary and less susceptible to germs. Either the patented TrueTip® finger stylus or patented pen cap can be sterilized for even greater safety.

Aside from the sanitary benefits are the increased accuracy in data entry, the added efficiency by reducing stray touches, the preservation of the touch screen hardware, and the reduced need to continuously clean your screen. TrueTip

stylus are made to work on handhelds as well as resistive touch screen monitors. The author of *Handhelds for Doctors*, Dr. Mohammad Al-Ubaydli, believes "Every doctor who sees a TrueTip stylus has the same two instant thoughts. One, *This is exactly what I need* and Two, *How did I ever manage without this?*"

Unlike any other styli, TrueTip styli are made to fit your finger and your hand for greater comfort and control. Already the choice of 2 major hospitals and more to come. Both hospitals report that their staff are very happy with results of TrueTip styli.

To learn more about TrueTip, LLC or to make an order call



TrueTip styli— quickly becoming the choice of hospitals, physicians, and nurses.

us at 868-838-1400. Ask about our catalog of new products. **For more information visit us at [www.truetip.com](http://www.truetip.com).**

## Inside this issue:

Tracking Your Goods	2
Our New Catalog	2
A Hit In Casinos	2
GPS Solution	3
Government Computing News	3
Election Voting	3
Our Story	4

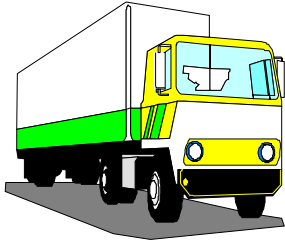
## A Must For Restaurants & Hospitality Tech

Let's face it—touch screens are going to get dirty, right? Our fingers get dirty touching food and money. You can't wash your hands every time you touch the phone or open the cash register. But, what if you could alleviate all the oils from skin, fingernail

scratches, smudges, and smears from your touch screen. You can. It's as simple as trying the TrueTip line of styli made specifically for resistive touch screen devices, handheld computers, and cell phones.

It's time consuming to clean your screens 3-4 times a day. By keeping the screens clean, you can reduce the daily wear and tear that come with touch screens. Point of Sale (POS) hardware is a major investment. TrueTip styli can help maintain that investment.

## The Stylus Needs Form & Function



Transportation

With the prolific rise of handhelds in the transportation and shipping industry, touch technology plays a crucial role in many of the daily procedures. From the loading docks, the warehouse, to the truck cab, handhelds play an important role in inventory control.

Often overlooked and rarely considered in technology is the importance of the stylus. The stylus is essential to entering

data into a handheld computer. The form of a stylus is neither comfortable nor conducive to the human hand. Most styli are thin and hard to hold. They're slick, and can cause hand cramping with prolonged use. The stylus was an afterthought to the handheld computer or PDA.

Thus, came TrueTip styli. A better design both in form and function. Many of our customers report an increase in productiv-

ity, speedier input, and improved accuracy without any cramping or soreness.

Whether you have a touch screen in your forklift, on your dock, in your warehouse, or in your truck cab, one of our designs is right for you.

Call our stylus experts at TrueTip to learn more at 866-838-1400 or email them at [info@truetip.com](mailto:info@truetip.com)

## New Catalog of Stylus Solutions Available

*"If your technology has a resistive touch screen, TrueTip, LLC has a solution to fit your needs."*

If you haven't seen the new TrueTip, LLC catalog, email or call now!

The catalog is full of new stylus solutions to meet the needs of anyone using a resistive touch screen. Some of the new items include:

- "The Classic"-an affordable one-piece inkless pen stylus

with our patented pen cap tip.

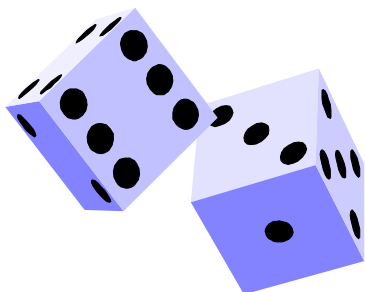
- Optional tethered stylus
- "Snuggers"-provide a tighter fit for kids and those with smaller fingers.
- Customization- add your company name, logo, and/or URL to one or more of our products. Great for your next

trade show or convention.

Select from a paper copy, a CD, or an email version of the new TrueTip Spring Catalog.

Ask about any current monthly specials that we may have going on. If you are looking for something stylus related, let us know.

Watch for our new website design later in the summer.



Casinos and Gaming

## The Chosen Solution of 10 Major Casinos

Casinos know a good thing when they see it. As early adopters of proven technology, casinos often set the trend.

In less than a year, 10 major casinos from Las Vegas and Atlantic City have made an investment in TrueTips: Including:

- MGM Grand
- The Bellagio
- Mandalay Bay
- Monte Carlo
- Golden Nugget
- The Mirage
- The Venetian
- Caesar's AC

Watch for more announcements in the coming months.

## The GPS Touring Solution

Global Positioning Systems or GPS is an amazing innovation to modern technology. GPS has revolutionized mapping, transportation, and navigation.

One overlooked aspect of many GPS units is the ease of controlling a handheld unit while either walking or even riding in a moving vehicle. Many units are touch screen controlled and require the use of stylus but holding a stylus and driving at the

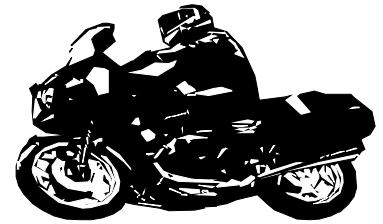
same time can be disorienting and challenging.

The TrueTip finger stylus can solve this problem and improve accuracy. Several motorcycle touring sites have mentioned the finger stylus as a solution because it is the only stylus that will fit over a glove. For those riders using GPS on their bikes, this could be a valuable tool that keeps them warm and dry. Using a GPS unit mounted on your

motorcycle can be awkward to maneuver, but with the TrueTip finger stylus, it's a breeze.

One great feature is that the finger stylus will stretch without breaking. It's made of nylon polymer that will contract and expand as you need it.

Let us know how you use your styli. If you, have a story about your stylus, we just might include it in our next newsletter. Send it to [info@truetip.com](mailto:info@truetip.com).



Touring

## Government Computer News Reviews Styli

On June 14, 2004, Government Computer News ([gcn.com](http://gcn.com)), reviewed the patented TrueTip finger stylus and pen cap stylus. We thank GCN for their favorable review..

The following are some excerpts from the review in Government Computer News:

- “The first thing I noticed

was that using the Finger Stylus was much more intuitive than a normal stylus, which I find too small to comfortably hold and use for long periods. But nothing is more natural than simply pointing at data you want to access on a touch screen.

- If you use your finger, most touch screens will still operate, but you will see smudges and smears from

the oils on your hand. The Finger Stylus keeps your finger off the screen but lets you point and click normally.

- Another benefit I discovered in wintertime is that the Finger Stylus is flexible enough to slip on over a glove.”

Visit [www.truetip.com](http://www.truetip.com) to read the full review.

---

*“...using the Finger Stylus was much more intuitive than a normal stylus...”*

*Government Computer News Review 06/14/04*

---

## Electronic Voting Systems Need Grows

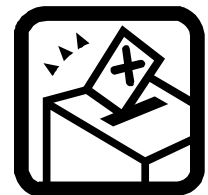
As electronic voting systems (EVS) permeate our voting booths so goes the need for a dependable, accurate, and comfortable stylus. The TrueTip styli, with our soft tip, will keep screens clean, scratch free, and sanitary.

TrueTip styli can be customized, making them the ideal promotional tool for voting systems and boards of elections. Our styli have viral appeal. These are products that your voters will take with them.

If the response that we get from

trade show customers is any indication of how the public respond to these products, then you can expect a high level of satisfaction with your EVS.

Contact us to learn how to customize your styli!



No more hanging chads!

TrueTip, LLC  
4182 Lord Culpeper Ln  
Fairfax, VA 22030

Phone: 866-838-1400  
Fax: 703-277-9667  
Email: info@truetip.com

## Styli That Make A Difference!



## The TrueTip Story

TrueTip, LLC was culminated from both need and necessity. After observing someone in an airport struggle with a stylus, it occurred to me that there must be a better way to input data.

As a Parkinson's Disease patient, I am more aware of movement and movement efficiency than most. My goal was to create a more comfortable stylus that increased my speed and reduced my hand strain. From the overwhelming response from our customers and distributors, I think I found the right designs. Some clients report that they can input 60 words a

minute using a stylus on each thumb. Some customers have reported a 30% increase in productivity with their handheld computers.

TrueTip styli are the right solution for anyone using the following products with resistive touch screens:

- Handheld computers/ PDAs
- Smart phones/Cell phones
- Resistive Point-of-sale terminals
- Fast food checkout terminals

- GPS units
- Small buttons on any electronics

Call us to see if our styli will work for you. See why most of the Las Vegas strip is using TrueTip styli! 866-838-1400

# TrueTip®

Visit us at [www.truetip.com](http://www.truetip.com) or phone us at  
866-838-1400!